

For Immediate Release

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cfarside@advisen.com**Ty R. Sagalow and Advisen Announce Strategic Partnership***“Ask the Expert” Service & Expert Commentary on Policy Wordings for P&C Professionals*

NEW YORK – January 28, 2014 – Advisen Ltd., the single source solution for insurance intelligence, today announced its collaboration with insurance industry veteran and management and professional liability expert [Ty R. Sagalow](#), President of Innovation Insurance Group, LLC. The duo will launch an “Ask the Expert” service in January 2014, followed by the launch of enhanced policy wordings in Advisen’s Policy Insight product in Q1 2014.

“Ask the Expert” is a service that connects insurance professionals with an expert on D&O liability, professional liability, including cyber risk liability insurance. Users are able to ask Sagalow and other experts a question via Advisen’s website and schedule time to discuss the issue. An hourly fee will be charged for this consultation.

In the upcoming months, Sagalow will also provide expert commentary for Advisen’s policy wordings contained in its Policy Insight product, working with other experts. [Policy Insight](#) provides comparisons on same provision/topics within policy wordings across 5,000 different policies in many lines of business. Commentary will explain what to look for, nuances in wordings, and when one might use one wording over another. Policy Insight is available through Advisen’s online platform or integration with Microsoft Word.

“I have known Ty for many years and I’m pleased that Policy Insight has evolved to the level where we can provide a substantial platform from which Ty can provide his expertise in D&O, professional, and cyber liability for Advisen’s customers. With Ty’s expert analysis integrated with our data, Policy Insight -- used extensively by specialists in the marketplace -- will be more valuable to generalists than ever before,” commented Advisen CEO Tom Ruggieri.

Sagalow added, “Advisen has turned insurance data collection and widespread distribution into an art form. I am excited to harness the power of Advisen to share my product knowledge gained from over 30 years at insurance companies with P&C professionals in the field.”

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ABOUT ADVISEN

Advisen generates, integrates, analyses and communicates unbiased, real-time insights for the global community of commercial insurance professionals. As a single source solution, Advisen helps the insurance industry to more productively drive mission-critical decisions about pricing, loss experience, underwriting, marketing, transacting or purchasing commercial insurance.

Advisen **enlightens**, **solves** and **streamlines** challenges for its clients through its three divisions.

Advisen’s data, analytics and news services are game-changers for more than 150,000 professionals. Visit us at www.advisen.com or contact info@advisen.com to learn more.

ABOUT INNOVATION INSURANCE GROUP, LLC

Innovation Insurance Group (www.innovationinsurancegroup.com) is a premier consulting company to the insurance industry formed by insurance veteran Ty R. Sagalow specializing in the development of new products and the providing of expert witness services in management and professional liability insurance. The products largely created by our Principal include Entity Coverage D&O, Y2k Insurance, Cyber liability insurance and corporate reputation insurance. Contact: Ty R. Sagalow, tysagalow@innovationinsurancegroup.com (+1.917.620.2174)