

## ABOUT US

**I**nnovation Insurance Group is an insurance consulting firm and insurance brokerage founded by 30-year insurance executive, Ty R. Sagalow, former Chief Underwriting Officer, General Counsel and Chief Innovation Officer at AIG, and former Chief Innovation Officer at Zurich, NA and Tower Group. IIG focuses on three core practice groups: product development, expert witness services (primarily in the Management and Professional Liability areas), and bitcoin industry brokerage services.



Ty Sagalow has been called the “top product development person in the industry”. Among the products Mr. Sagalow helped develop are Cyber Insurance, Y2k Insurance, D&O [Entity] Insurance, Corporate Reputation Insurance, Intellectual Property Collateral Insurance, and most recently, Bitcoin Theft Insurance.

Mr. Sagalow also brings his talents to bear as a court qualified expert witness focused chiefly on Management and Professional Liability coverage disputes. He was recently named “Most Helpful Expert” for his testimony in a \$8.7M successful policyholder dispute.

Mr. Sagalow is an author of several works on D&O insurance and product development, and hosts two series on innovation produced by World Risk and Insurance News.

A graduate of Georgetown University Law Center, Mr. Sagalow also holds an LLM from New York Law School. He is both an licensed attorney and a P&C insurance broker.

Innovation Insurance Group, LLC, is an insurance consulting firm and insurance brokerage founded in 2011 by 30-year insurance veteran, Ty R. Sagalow. IIG focuses on three core practice groups:

Expert Witness Services,  
Product Development, and  
Brokerage Services for  
the Bitcoin industry.



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# INNOVATION INSURANCE GROUP, LLC

*A Premier Insurance Consulting Firm*



Expert Witness Services,  
Product Development, and  
Brokerage Services for the  
Bitcoin industry

# OVER 100 CLIENT ENGAGEMENTS

## Illustrative Law Firms



## Illustrative Carriers



## Illustrative Entrepreneurs/Affiliates



# OUR SERVICES



## EXPERT SERVICES

Attorneys representing both insurers and policyholders turn to Innovation Insurance Group for expert services in D&O/E&O and Cyber Insurance coverage disputes.

IIG's expert services include the preparation of expert reports and provision of testimony in litigation or claims disputes. We are qualified to testify on all areas comprising the "financial lines" product group, including Directors and Officers Liability Insurance, Professional Liability Insurance, and Security and Privacy (Cyber) Insurance.

Mr. Sagalow was held to be a Qualified Insurance Expert pursuant to Rule 702 by the U.S. Federal District Court and has extensive experience testifying both at deposition and at trial.

When providing expert testimony, Mr. Sagalow is able to call upon his background as both an attorney and as a licensed P&C and Surplus Lines insurance broker.



## PRODUCT DEVELOPMENT

Insurance carriers, MGAs, and entrepreneurs regularly seek our assistance for product development, whether the assignment is simply to refresh an existing insurance product or to create a solution that is entirely new to the market.

The unique combination of legal expertise, together with experience in underwriting and policy drafting, gives IIG the ability to provide carriers and MGAs with end-to-end product development. In addition, we can deliver solid drafting, provide training and development, and assist entities in the creation of their own product development process and culture.

For the entrepreneur, we take your business model or product and combine it with a new insurance product. The result is a strengthened and enhanced value proposition, leading to increased revenue and profits.



## BITCOIN INSURANCE AGENCY

At Innovation Insurance Group, we "get" bitcoins. We have established Bitcoin Insurance Agency to address the unique insurance needs of the bitcoin industry, from the routine to the unique. We know the right questions to ask, and we are able to find the right insurance carriers for the specialized needs of the bitcoin community, working within the network of C-level relationships that we have built within the insurance industry over more than 30 years. We can work with you to provide insurance in the Property & Casualty and Key Man Life insurance areas, as well as **Bitcoin Theft Insurance—a product we developed and which is available only from our agency.**